

CORPORATE SOCIAL RESPONSIBILITY (CSR)

DIC India continues with its flagship “Deeksha” and “Saksham” programs to help communities.

DIC had identified Education and Health as the two (2) thematic areas for intervention. This is per the guidelines laid down in Section 135 of the Companies Act.

Through its NGO partner, Jeevantirth, the “Deeksha” program for Children education was implemented in 5 primary schools in and around Saykha village of Bharuch District in Gujrat. `Deeksha` program is in line with the Sustainable Development Goals (SDG) adopted by the United Nations focusing for Quality Education. Deeksha is focused on improving Foundational Literacy and Numeracy (FLN) standards in the students in the classes from 1st to 8th standard. Various interventions were made through the year which resulted in improving FLN results among students of these classes.

In the year 2023, DIC commissioned a study by Maharaja Sayaji Rao university (MSU) of Vadodara to do `Needs assessment` of social requirements of community in Saykha village, particularly with respect to `Health`. Based on findings of MSU, DIC initiated a project through a renowned NGO, `Feedback Foundation`, which aims to make Saykha village a `Zero Waste` location. This project is being done as part of `Saksham` initiative of the Company which aims to promote `Health` SDG. With the involvement of the community and help of authorities, Feedback foundation was able to finalize the land location & profile for Sanitation Park. The work will continue in the next year as well.



`Deeksha` Classes



Sanitation Park Site



Awareness Campaign for `Zero Waste`